Organizations & Pageants

Community * Connections * Contribution Bayanihan * Kapwa





ORGANIZATIONS & PAGEANTS



Filipinos by nature seek to find commonality with others. The Filipino organizations fulfilled that need and by the 1980's the number of Filipino organizations exceeded 250. One popular event through the 1990's were pageants and popularity contests which served as fundraisers for the organizations. More importantly, it brought community together.

Sadyang ugali ng mga Pilipino ang maghanap ng pagkakatulad sa iba. Ang mga organisasyong Pilipino ang tumugon sa pangangailangang ito at noong mga taong 1980, ang bilang ng mga organisasyong Pilipino ay humigit na sa 250. Isa sa mga popular na pangyayari hanggang sa mga taong 1990 ang mga pageant at mga paligsahan sa popularidad na nagsilbing paraan ng pangangalap ng pondo ng mga organisasyon. Ang mas mahalaga ay, dahil sa mga pangyayaring ganito, lalong nagkaisa ang mga komunidad.

Los filipinos por naturaleza buscan encontrar puntos en común con los demás. Las organizaciones filipinas cumplieron con esa necesidad y en la década de 1980 el número de organizaciones filipinas superó las 250. Un evento popular a lo largo de la década de 1990 fueron los concursos o espectáculos y concursos de popularidad que funcionaban para recaudar fondos para las organizaciones. Más importante aún, unió a la comunidad.

The Filipino American Community was the fifth Filipino organization founded in 1959 with Florencio Lopez of National City as its first president. When the Philippines was given its independence from the United States on July 4, 1946, the Philippines designated July 4 as *Philippine American Friendship Day.* The organization held an annual beauty pageant the first week of July and representatives from different organizations competed in the contest.

The 1970's brought the creation of regional organizations which held various social gatherings including picnics, dinner-dances and beauty pageants to raise funds for the organization. Those regional pageant winners then ran for the Miss Philippines Contest which ran from 1960 to 2013.





The Filipino American Women's Club was established in 1949. Photos are from their first Installation of Officers on April 17, 1949.

PC: Hawkins Family

HISTORY OF THE FILIPINO AMERICAN WOMEN'S CLUB

OF SAN DIEGO COUNTY (FAWC)

1949-2019

On January 13, 1945, thirtners women gathered together and formed the Filipino American Women's Club of San Diego County (FAWC). The FAWC is considered the pionner of the Filipino American organizations in San Diego County, and was first to present and promote Philippine software.

The early members, with limited response, participated in incornational flexificate such as the Firstal del Pacifica and other functions as the Ottoes Interracial Coefference held at the YMCA. The FAWIC was able to present a positive image of the Filippinos and connected with other ethnic grispos about the history, language, food and music of the Philippinos.

As the YAWC expanded its reambignishing, it initiated other artificities such as housing Thankighong dinners for the Filipina retruits. from the Naval Training Center. It specieored the Sempagaits (The Filipina national flower) Bull that drive young women and their families together. The YAWC speamheaded the functions in San Diago's social establishments.

The new focus of the organization has become the welfare of disadvantaged women and children. Donations have been made to different charittes have and in the Philippines.

The FAWC, in cooperation with the Business and Professional Women's Club established a FEJPRANIA section in the San Diego downtown public Strary.

The TAWC has also established the tradition of hooting an annual welcome to new citizens in a joint venture with the Daughters of the America Revolution and the Department of immigration and Naturalization Services.

Most noteworthy achievement of this organization is the strong blombolighties developed among the old (some founding members still present) and the planner generation taking over the torch. Members gather together during family plonics (Father's Day and Mother's Day) and the formal Sampaguita Ball.

As it celebrated to 70° Anniversary, the FAWC is alive and strong and looking forward to a bright and dynamic future.

In Memoriam or the Original 13 Founders

*HUED IN. MORE	President
Trilelen Pedus	Vice President
*Alice Hewkins	Secretary
*Aulie Diegodo	Treasurer
Tendora R. Mireflor	Historian
Anita Pastor	Chaplain
*Concordia Cruzada	Sgt. at Arms
Wary Mangano	Member
Mary Somera	Member
Clorisia Padua	Member
*Maxima Aspiras	Member
Isidra Fernandes Pargilinan	Member
Alejandra Abrenilia	Member

Past Presidents

*Ruth Abad
*Teodora Miraflor
*Helen Padua
*Julie Elegado
Mary Somera
*Maxima Aspiras
Bonnie Fejarang
Aurora Cachuela
*Charito P. Balanag
Josie Isibido
Pacita Elegino
Julie Calo
Vicenta Ouano
Concepcion Amaguin

Past Queens / Miss Sampaguita



*Antonia Ricasa
*Faye Ganaden
Purisima Labao
Lidivina Ramos
Virginia Gomez
Blanca Paloma
Lita Patungan
Norma De Guzman
Norma Paterson
Nedy Garcia Lao
Elvie Magsanli
Vicky Lagula

Regina Agarma

*Cecilia F. Lopez

Miss Sampaguita Past Queens

Deanna Miraffor Ibarra Janet Elegino Estiandan Eva Ricasa Edith Cristobal Antonio Maria Santos Tomas Anna Adrid Roccaforte Edna Tengco Ito Yolanda Manzano Schetter Gigi Rochon Joanne Arciaga Madalyne Agamata Frick Marisa Ramos Alda Sipin Maria Reina Patungan Rozelle Sungahid Cora Elegino Swift Lauriana Arce Gouque

> Margie Taluban Hormer Virginia Ganaden Alice Cristobal White Cora Fabian Bisquera Ruth Ladrigan de Guzman



Marivic Lopez Simard Cindy Vales Kathlyn Cruz Beverly Balmeo Mance Maria Teresa Kraft Pimentel Beverly Cabral - Miss Hawali

Rhiannon Johnson
Catherine Balat De Leon
Janelle Renee Mireles
Aleen Palpai-latoc
Alaina Nicole Mireles
Charmaine Lao Marshall
Jamie Ashley Evora
Jamie Hann
Madeline Taylor South
Kamry Victoria Fields Terry



As early as 1964, Filipinos in San Diego contributed to efforts helping the Philippines. A plane was purchased to send on mission in the isolated areas of the Philippines. The **Summer Institute of Linguistics** aptly named the plane The Spirit of San Diego because of the generosity of the Filipinos for this mission.

Small Missionary Plane Shown at Lindbergh

Article SDUT September, 1964 **Photo** with Summer Institute and Puring Labao of National City and Edna Jaramillo of Sherman Heights, both officers of the Filipino Community Association of San Diego County.

Ban Diago, California

Dutaber 16, 1964

- 1) Heating. The regular smothly seating will be hald on friday evening, October Flod, at 7:30 at the Folk Hall. Plane for the Binal bay calchestion will be discussed so we wrgs you to attend,
- 2) The enough New York's Byo Rail will be held on December Stat, from 9:00 F.M. to 1/00 A.W. at the Internstional moon of the El Cortes Notal. This is the first time that we shall hold this annual duois at the International Scott. We assure you of a planeaut evening with your family and friends in this specious hall and to the melodious duoce music of TASE RAVINO AND HIS OCCURRENT Tichets: \$2.50 for gentlesse, ladies free. Call in your reservations now, sither through our Social Chairman, Sr. Isldoop Reggsy, 234-3687 or our President, for Belfin Labor, 262-2187.
- The Annual Anturn Fortival, Sourc of Pacific Salations will be held at the Ralbon Fork Club on Inturday evening, October 19th, starting at 2 o'clock, The highlight of the offsir is the selection and proclamation of the "90000 OF THE YEAR". There will also be reffling of prizes throughout the sweeing. Tickets are now excitable, \$1.50 per person. Call in your reservations through our Frostdont, Mr. Dulfin Labon, 263-2157,
- 4) Cocktail Becaption for President Nacapagel in Los Angeles, October 10th

Our Promident, Mr. Lobos, extends his appreciation to all the members of the Filipine Community Association and other Filipine gapups in San Stage for their whole-hearted cooperation in attending the Contail Reception for President Mucapagel, Compul Boligores also sends his appreciation to the Association for their response to the occasion. There was a good turn-out at the Scilywood Pulledisc.

Our President, Mr. Labor, had the opportunity to talk in President Horapagal who expressed his appreciation and commanded the Pilipino Community Association for its role in the international goodwill project appraised by the Summer Institute of Linguistics and other civir groups in San Biago, President Marapagal said that the goodwill plane, "NWG BDM NG SAS DEBGO", will facilitate the movement of the linguistic group in their offert to posstrate the isolated areas of the Philippines in their offert of bringing about the integration of Pilipine minerity groups through a study of their dialects and establishing a system of smal and written communication with the rest of the Christian population.

Enclosed is a copy of the press release code by the Memila Beily Bulletin on the turn-over coronomy of the plane to the Philippine Greermont, with President Mucapagal doing the honors of accepting the gift.

Minutes of FCASD meeting October 16, 1964, acknowledging Spirit of San Diego Event.

Union-Tribune.

Cultural education can be conveyed with day lectures — or, as the county's Filipino community is demonstrating this weekend, a rullicking party.



Big Filipino community's big Balboa Park party

BY PETER NOW

This is pitchine," self-flow family co-dispress of the Policippe American Calebration, currounted the security encyling kernist, the singing of 25 year-old prosprincial finalistic Villarania and other docummens performers in Ballius Park, "It's brought the committee leading."

Seally fee years ago, then-acting Mayor Tools Gense proposed a Figure cultural text as part of the part's contented selectados Wilde plans, for an esticosto praying basis collegend, representatives

The result are of alea's inspect offers groups the 2000-certain market 182-248 Filtrace in har Steps County — in history are of its larges contraction. Yo the first force serve over doing

implifting the Day, "Barris stat." From Prility Through Solling, is fall state of recolours and convolution are residently the Space Parallel and Environment of the control barris. All the Space Parallel and Environment and continues about a recommendation of control barris and continues about the Space Parallel space of the Space Parallel Parallel Space Parallel Pa

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AND DESCRIPTION OF

Figure institutions to smooth the place of t

tak), With the hopes that we can its tim annuals

2015 marked the 100th anniversary of the 1915 Panama-California Exposition, an event that drew millions of spectators to Balboa Park and put San Diego on the world map. The **Balboa Park Centennial-Philippine American Celebration** was presented by the Filipino community in a collaborative effort by ten Filipino organizations. The three day event held June 5-7, was called a "Big Balboa Park Party." The organizations provided funding for the \$150,000 project and resources in the management and entertainment of the three day event are:

Council of Philippine American Organizations-COPAO DOD FED GLOBE

Fil-Am Fest

Gawad Kalinga

House of the Philippines

Operation Samahan

PASAC

PASACAT

Samahan Filipino American Performing Arts&Education Center
Silayan Filipino National Organization

Philippine dance once again draws an audience to the *Balboa Park* Centennial Philippine American Celebration in June, 2015. The presentation of THE EVOLUTION OF SINGKIL, a dance from Southern Mindanao was an epic performance in the first major collaboration featuring six California Philippine Dance Companies. The audience roared as fan dancers came from all directions at the Organ Pavilion for a stunning conclusion to evening's celebration.

National City based

PASACAT and
Samahan Philippine Dance Company;
Los Angeles based

Kayamanan Ng Lahi and

Malaya Filipino American Dance Arts;
and from San Francisco

BARANGAY Dance Company.



Beauty pageants were popular in the Philippines as each village had a muse. The tradition continued and became part of the Filipino American experience in the 1960's - 1980's. The selection of queens was done in two ways: either a beauty pageant or the selling of ballots.

The Filipino American Community Association of San Diego County held the Philippine American Friendship Day to commemorate the Philippines independence from the United States in 1946. It was highlighted by a beauty pageant of young women representing various Filipino organizations.

The ballot method had each candidate sell ballots. They would have a "Tabulation Night." where the winner would be declared and then a Coronation Ball in the following month. The funds for these events helped purchase buildings or in the organizations operations.



FILIPINOS FETE INDEPENDENCE

San Diego's Filipino community celebrated the 14th anniversary of the independence of the Philippines with a ball last night in the U.S. Grant Hotel.

RAdm. Charles A. Hartman, USN, ret., spoke on "The Future of Filipinos as American Citizens."

Trophies and prizes were awarded to girls representing the Philippines, Luzon, Visayas, Mindanao, Bataan, and Corregidor.

Florencio U. Lopez, president of the Filipino Community Association, was in charge.



The first Miss Philippines Beauty Pageant was held July 3, 1960 at the U.S. Grant Hotel.

PC: Grace Aruta Lallana



The Philippine American Community of San Diego County hosted the annual Miss Philippines contest from 1960 to 2011. It was the largest gathering of the Filipino community.

PC-L: 1962 Miss Philippines held at the historic **El Cortez Hotel.**

PC-T: 1999 Miss Philippines, Francine Maigue, (escorted by her father Edilberto) of Chula Vista whose community work was inspiring for many Filipino Americans you in the performing arts and politics. She sadly passed away February 22, 2022 from cancer.

PHILIPPINE-AMERICAN FRIENDSHIP DAY

OFFICIAL SOUVENIR PROGRAM



PHILIPPINE-AMERICAN COMMUNITY OF SAN DIEGO COUNTY, INC.

July 3rd, 1973 8:30 p.m.

Century Room, El Cortez Hotel

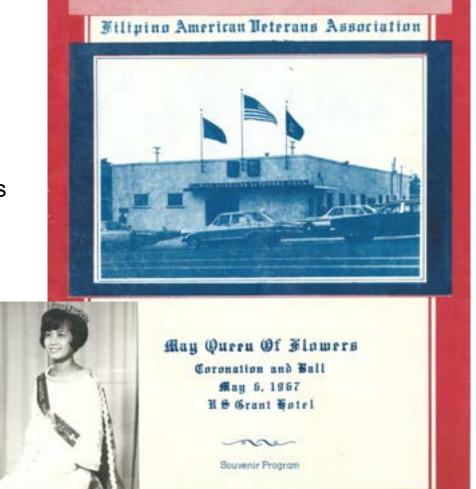


Past Miss Philippines Title Holders & PACSDC Presidents



		Title Holder
ear	PACSDC President	Grace Aruta Lallana
960	Plorencio U. Lopez	Loraine Fernandez
961	Florencio U. Lopez	Eya Ricasa
962	Filemon Adrid	Bituin Cuevas
963	A.B.Santos	Laurena Arce
964	Delfin Labao	Rosalie Velasco
965	A.B.Santos	Rose Adrid
966	Joe Ouano	Barbura Tangco
967	Filemon Adrid	Edna Tengco
1968	Juanita Santos	Yolanda Manzano
1969	Delfin Labao	Linda Navarro
1970	Emie Plores/Bill Yumil	Irma Eiliara
1971	Ben Balanag	Marian Manese
1972	Tony Cruz	Par Manglicmot
1973	Delfin Labao	Lorsa Baquiran
1974	Delfin Laboo	Marie Manaog
1975	A.B. Santon	Elizabeth Fryar
1976	Dun Ramirez	Debbie Zolina
1977	loe Halog	Teresa Abueg
1978	Ray Aragon	Melina Teotico
1979	Romy Crena	Evangelina Pernandez
1980	Ray Aragon	
1981	A.B. Santos	Rosanna Guevarra
1982	Pat Ambrosio	Daisy Buclatin
1983	Put Ambrosio	Marite Abalos
1984	Ted Aranas	Cynthia Perez
1985	Ted Aranas	Cyndy Vales
1986	Ted Aranas	Christensen Sicat
1987	Ted Aranas	Aileen Rose Elegado
1988	Charito Balanag	Gloria Paranada
1989	Leo Sicut	Jennifer Torio
1990.	Pat Ambrosio	Chrisma Farol
1991	Manny Doria	Gale Rose Reynoso
1992	Manny Doris	Kharisma Gube
1993	Manny Doria	Genevieve Sagun
1994	Manny Doria	Armi Guzman
1995	Ted Pimentel	Maria Tomas
1996	Ted Pimentel	Jocelyn Soriano
1997	Lulu Penetrante	Cheryl Zapanta Duen
1998	Lulu Penetrante	Jennifer Hidalgo
1999	Lulu Penetrante	Francine Maigne
20000	Lulu Penetrante	Theresa Clark
2000	Lulu Penetrante	THEIR CIAIR
2001	Paris Lesentrine	

Florita Tulao Billena of National City, won the first May Queen of Flowers in 1967 for the *Filipino American*Veterans Association. It was the first of many queen contests in the Filipino community in which purchased ballots determined the queen and raised funds for their activities or the purchase and maintenance of their building.



Souvenir Program provided by the Labao Family

Philippines Consul General Contest Guest

Partition Evangelista, Philippine consul general to Southern Celifornia, will be the gaest speaker at the presentation and first tabulation dence for the San Diego Country Mrs. Philippines Contest to be held at 8 p.m. Priday at Konball Hall, 180 E. Lib St., National City.

The contest, which is the first of its kind to be hold in the creater, in squeezed by the Velucion Parcets of America and the Philippine Americas Cultural Society of San Diego County, Personde insure the contents will be used for the construction of a Philippine-American. Cultural Center.

The candidates to be present est are: Mrs. Notesti Mangesing Mrs. Julie Javier, Mrs. Charli McCustion, Mrs. Lorenine Fo sadas and Mrs. Fleye Ganaden.

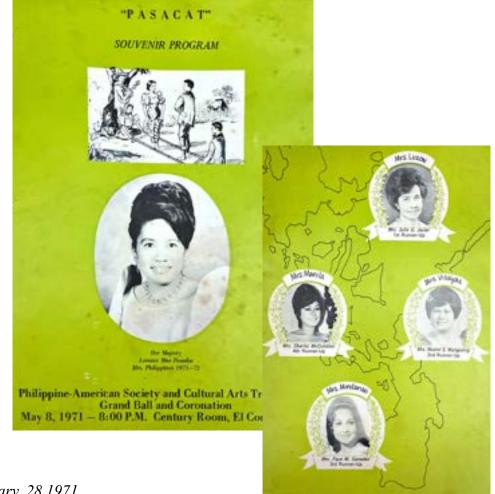
During the presentation. Mayse Kick Morgan of National Circ.

well install the following officers
of the society: Mrs. Pax Unv
matte, possident; Mrs. Cocilia

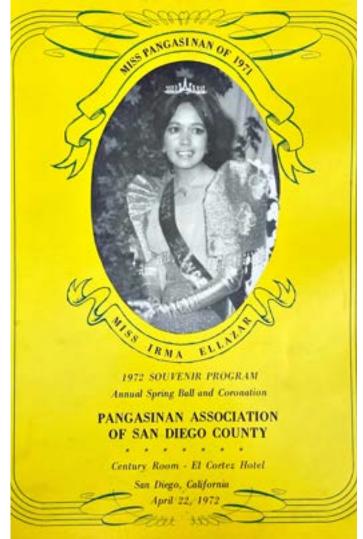
F. Leper, first vice president.
Mrs. Acaselia P. Ricasa, second
vice president; Mrs. Exa Delaguardia, breasurer; Salvador
Hanes, sudirer; Ereis Fieres,
poblic relations director; Mrs.
Hath Abad, historian and Brasior; and Dr. Bill Vernal, Dr.
Forse Monte, Marcinco Bicesa,
Botthe Lahno. Mrs. Selly
Ocatago, Freddie Javier and
Mrs. Julie Calo, heard of a6
vicets.

Price for the winter will be clude a round-frip ticket to the Philippines aponeured by the GEM Travel Agency of Los An gains. Constantion will be field on Statter's Day in Mor.

PASACAT held the first Mrs. **Philippines Contest** in 1971. The coronation took place on the eve of Mother's Day and the proclaimed queen would process in a Santa Cruzan with floral arches and an entourage of attendants. The contest was held for 13 years and helped purchase and pay off the PASACAT Center at 102 E 16th Street, National City in 1973.



San Diego Union Tribune PAGE B6, January, 28 1971 Souvenir Program provided by PASACAT



Irma Ellazar from
National City,
represented the
regional Pangasinan
Association in the
1971 Miss
Philippines contest
and won the title.

Shirley Madla from Logan Heights, represented the *Cavite Association* in the 1973 Miss Philippines contest.

Souvenir Program provided by Labao Family







Eva Ricasa from Imperial Beach, represented the *Filipino Women's Club* in the 1962 Miss Philippines Contest and won. Then in 1965 competed in the Miss Imperial Beach Pageant and won the crown.





Florence Ungab, 61, paved way for Filipinos

BY CHRISTINE HUARD

NOV. 21, 2014 12:01 AM PT







Being first seemed to come naturally to Florence Ungab, in her family and her community.

She was the first child born to immigrant parents whose brood would grow to eight children, the first Miss National City of Filipino ancestry, and the first Filipina-American in the county to be elected to office.

Florence Ungab became Miss National City in 1972. At the age of 23 she was the first Filipino elected in a political office as she won the National City School Board seat and served till 1987. She was active at St. Mary's parish in National City.

1986 Miss Chula Vista, Grace Limbag (Nall)

Grace Nall was born in Cavite City, Philippines to USA Navy Veteran Eugenio Abrigo Limbag (Iba, Zambales) and teacher Cristina Salud Aguinaldo (Illocos Norte). Their family immigrated to United States. She became a naturalized US Citizen. As Miss Chula Vista 1986, Grace participated in many activities for the city's 75th Anniversary. Later, she served as Secretary for the Aguinaldo Foundation and Secretary for the Filipino American National Historical Society (FANHS). From journalist to being a National Board Certified Teacher, her students created a video/ film about Filipino Farm Labor Hero Larry Itliong that won best documentary at the IVIE Film Festival in 2020.



Grace Limbag, Miss Chula Vista

Miss Chula Vista

Grace Limbag, 20, a nursing major at SDSU, was crowned Miss Chula Vista 1986 in April.

The daughter of Eugenio and Christina Limbag, Jr., Grace is an active member of the University Marching Unit (Tall Flags) and helps choreograph routines for junior and senior high school tall flag teams. In addition to her nursing studies, Grace is pursuing a minor in computer science and has served as a volunteer at Bay Hospital Medical Center and for the Special Olympics.

First runner-up in the Miss Chula Vista Pageant was Sandra Barajas, and second runner-up was Edwina Gonzalez.





Grace was a presenter at the Pasuquenos Association "Flores de Mayo" in National City on May 2, 1987.



Marita Redondo Professional Tennis Player (Items held by Felix Tuyay on loan by Redondo Family)

Assets: 1973 Silver
Bowl Award (for
display at top of
case)
Newspaper article on
Mamita
Photo of Chris Evert
& Marita Redondo
Doubles Team Won
Atlantic City Tennis
Classic, USA

